

## Ayurvedam Toothpaste

Ayurvedam is the Ayurvedic brand of Naturamin Product LLP, dedicated to merging ancient Ayurvedic practices with modern mineral complexes for highly effective, natural products. Among Ayurvedam's Toothpaste is specially crafted after extensive research to deliver comprehensive oral hygiene. It leverages the healing power of Ayurvedic ingredients along with essential minerals to strengthen teeth, maintain gum health, and provide lasting freshness. This fluoride-free and SLS-free toothpaste is an excellent alternative for individuals seeking a natural approach to dental care.

### Primary Benefits

Ayurvedam Toothpaste is formulated with high-quality herbs and mineral complexes to provide multiple oral health benefits:

- **Strengthens Teeth and Gums:** Enriches dental health by providing essential minerals and herbal extracts that help reinforce teeth structure and gum resilience.
- **Addresses Bleeding and Painful Gums:** Soothes gums, reduces bleeding, and alleviates sensitivity, making it ideal for those with gum inflammation or gum disease symptoms.
- **Natural Prevention of Gum Disease:** Effective for managing conditions like pyorrhea and helps prevent gum recession.
- **Cavity Protection:** The antibacterial properties of its ingredients protect against plaque buildup and cavity formation.
- **Whitens Naturally:** Gently removes stains, providing a natural whitening effect without harsh chemicals.
- **Freshens Breath:** A unique blend of essential oils and herbs offers a refreshing, clean taste and long-lasting fresh breath.

### Active Ingredients and Their Benefits

Ayurvedam Toothpaste is packed with natural Ayurvedic extracts and mineral complexes. Each ingredient is carefully selected for its specific oral health benefits:

- **Natural Minerals Complex-55:** Derived from mineral-rich waters, this complex provides essential minerals that nourish teeth and gums, improving oral health and resilience.
- **Babool Chhal (Acacia Bark) Extract:** Known for its powerful astringent properties, Babool extract strengthens gums, prevents inflammation, and combats bacterial growth.
- **Akarkara (Anacyclus Pyrethrum) Extract:** A natural analgesic and anti-inflammatory, it soothes gum pain and helps relieve tooth sensitivity.
- **Neem (Azadirachta Indica) Extract:** Celebrated for its antibacterial properties, Neem extract reduces plaque, combats bad breath, and keeps bacteria at bay.
- **Aloe Vera Extract:** Known for its soothing and healing effects, Aloe Vera calms gum inflammation and aids in tissue regeneration.
- **Sonth (Ginger) Extract:** A potent antioxidant, Sonth fights harmful bacteria and reduces oral inflammation.
- **Hydrated Silica Powder:** A gentle, natural abrasive that cleans and polishes teeth without damaging enamel, helping to remove stains and whiten teeth.
- **Calcium Carbonate:** A mild abrasive and an important source of calcium that strengthens enamel and supports overall dental health.
- **Clove Oil (Laung):** Known for its natural analgesic and antibacterial qualities, clove oil soothes sensitive gums and fights bacteria.
- **Camphor (K Kapoor):** Acts as a mild analgesic and provides a refreshing aroma, contributing to overall breath freshness.

- **Thymol:** A natural antifungal and antiseptic, Thymol helps prevent oral infections and inflammation.
- **Peppermint Oil:** Provides a refreshing minty flavor, kills oral bacteria, and promotes fresh breath.
- **Tumaru Oil:** Offers additional freshening properties and a distinctive flavor to keep breath fresh.
- **Eucalyptus (Neelgiri) Oil:** Known for its antibacterial effects, it eliminates odor-causing bacteria and keeps breath fresh.
- **Cinnamon Oil:** Has antibacterial properties and a warming, pleasant flavor that contributes to a satisfying brushing experience.
- **Stevia Leaf Extract:** Adds a touch of natural sweetness without promoting cavities, enhancing the toothpaste's flavor.

## Supporting Ingredients

- **Glycerine:** Retains moisture in the toothpaste, giving it a smooth, spreadable consistency.
- **Propylene Glycol:** Acts as a humectant, ensuring the paste maintains a pleasant texture.
- **Sodium CMC:** Used as a stabilizer and thickening agent to improve texture.
- **Sodium Benzoate & Potassium Sorbate:** These are natural preservatives that maintain the product's freshness and extend shelf life.
- **Decyl Glucoside:** A mild, plant-derived cleanser that gently foams, suitable for sensitive gums and safe for daily use.
- **Xanthan Gum:** A natural stabilizer that provides texture consistency across uses.

## Why Choose Ayurvedam Toothpaste?

Ayurvedam Toothpaste is ideal for individuals looking to embrace a natural, Ayurvedic approach to oral health. Key reasons to choose Ayurvedam Babool include:

- **Natural and Ayurvedic Formula:** Made from high-quality herbs and mineral complexes known for their therapeutic benefits.
- **Chemical-Free Safety:** Fluoride-free and SLS-free, making it suitable for those with sensitivities to these common additives.
- **Ayurvedic Ingredients for Gum Health:** The herbal ingredients are known in Ayurveda for their gum-soothing, anti-inflammatory, and antibacterial properties.
- **Fresh, Pleasant Taste:** With a unique blend of essential oils and herbs, it offers a refreshing, exotic taste for enjoyable brushing.
- **Eco-Friendly Production:** Crafted with sustainable practices and sourced from nature, ensuring minimal environmental impact.
- **Clinically Proven Ingredients:** Ingredients with historical and modern support for their efficacy in oral care.

## Recommended Use

For optimal results, use Ayurvedam Toothpaste twice daily, in the morning and evening:

1. **Application:** Apply a pea-sized amount onto a soft-bristle toothbrush.
2. **Brushing:** Brush all areas of the teeth and gums thoroughly for two minutes.
3. **Rinsing:** Rinse your mouth with water, leaving a clean, refreshing feel.

Ayurvedam toothpaste combines the best of Ayurvedic wisdom with scientifically backed mineral complexes, delivering an effective, refreshing, and chemical-free solution for daily oral health. Its unique blend of minerals and Ayurvedic extracts is perfect for those seeking a holistic, natural approach to dental care that supports strong teeth, healthy gums, and lasting fresh breath.



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