

Ayurvedam Charcoal Toothpaste

Advanced Whitening with Ayurvedic Care

About Ayurvedam Charcoal Toothpaste

Ayurvedam, an Ayurvedic brand from Naturamin Product LLP, integrates the age-old wisdom of Ayurveda with state-of-the-art mineral complexes, creating premium wellness products designed for modern use. Ayurvedam Charcoal Toothpaste is an expertly formulated blend of activated charcoal, potent Ayurvedic herbs, and mineral complexes, providing deep cleansing, enhanced whitening, and robust germ protection without harmful ingredients like fluoride or SLS. This formula not only cleans but also nurtures and strengthens teeth and gums through naturally sourced, powerful ingredients.

Product Highlights

1. Full Spectrum Oral Care

- Combines activated charcoal's deep-cleaning and whitening abilities with Ayurvedic herbs known for their anti-microbial, anti-inflammatory, and enamel-strengthening properties.
- Reinforced with Naturamin's 100% natural mineral complex, providing essential nutrients that support healthy, strong enamel and balanced oral pH.

2. Free From Harmful Additives

- Formulated without fluoride, SLS, artificial colors, or preservatives, this toothpaste is suitable for those seeking a chemical-free and natural oral care solution.

3. Refreshing Natural Flavor

- Infused with peppermint, cinnamon, and eucalyptus oils, delivering a refreshing taste and fresh breath, ideal for daily oral care.

Key Benefits of Ayurvedam Charcoal Toothpaste

1. Dual-Action Whitening

- Activated charcoal gently removes stains and helps whiten teeth by binding to and removing surface impurities, while hydrated silica offers additional stain-lifting action without damaging enamel.

2. Effective Germ Protection

- Contains a powerful combination of Ayurvedic herbal extracts (neem, clove, basil, and mulethi) that deliver natural antimicrobial action, helping to reduce bacteria, prevent plaque buildup, and support gum health.

3. Cavity Prevention

- High mineral content strengthens enamel, increasing its resistance to decay. Charcoal and mineral elements help maintain an optimal pH in the mouth, reducing bacterial growth that can cause cavities.

4. Soothes and Strengthens Gums

- Herbal ingredients like aloe vera, mulethi, and neem have natural soothing properties, aiding in gum health and reducing inflammation or sensitivity.

5. Freshens Breath

- Essential oils (peppermint, eucalyptus, and clove) keep the breath fresh and provide a clean mouth feel, adding a natural, invigorating flavor to each brushing experience.

6. Gentle Yet Effective

- Mild abrasives like hydrated silica combined with activated charcoal work to remove surface stains safely, making the toothpaste suitable even for sensitive teeth.

Detailed Ingredient Profile

• Natural Minerals Complex -55 (Mineral Water)

Enriched with essential minerals for enamel strength and natural pH balance, aiding in cavity prevention and overall oral resilience.

• Activated Charcoal Powder

Natural, highly absorbent charcoal works as a stain remover and detoxifier, effectively binding

impurities for a visibly whiter smile.

- **Aloe Vera Extract**

Known for its soothing and anti-inflammatory properties, aloe vera supports gum health by calming sensitivity and irritation.

- **Neem Extract**

Ayurvedic staple with strong antimicrobial effects, neem helps fight bacteria, preventing plaque and promoting healthy gums.

- **Mulethi (Licorice) Extract**

Anti-inflammatory and antimicrobial, mulethi helps soothe gums and reduce oral bacteria, supporting a balanced oral environment.

- **Vidang Extract**

Known for its germicidal properties, vidang reduces the buildup of bacteria and impurities, keeping the mouth clean and fresh.

- **Anar (Pomegranate) Extract**

Rich in antioxidants, pomegranate aids in preventing plaque formation and supports healthy gums through anti-inflammatory effects.

- **Basil Extract**

Traditionally used for its natural antibacterial and soothing properties, basil keeps gums healthy and freshens breath.

- **Peppermint, Cinnamon, and Eucalyptus Oils**

Essential oils that invigorate and freshen breath while delivering antiseptic properties, making each brushing experience refreshing.

- **Clove Oil**

Naturally analgesic, clove oil helps relieve any mild gum discomfort and keeps bacteria at bay.

- **Hydrated Silica**

Mild abrasive that aids in the removal of stains, while being gentle enough not to erode enamel.

- **Thymol**

A natural antiseptic that promotes a clean mouth by targeting bacteria and reducing plaque.

- **Stevia Leaf Extract**

Natural sweetener that adds a pleasant taste without contributing to decay.

Why Choose Ayurvedam Charcoal Toothpaste?

- **Mineral-Enriched Formula:** Naturally sourced minerals strengthen enamel and enhance overall oral health.
- **Ayurvedic Synergy:** Leveraging potent Ayurvedic herbs for gentle yet effective cleansing and care.
- **Clean & Chemical-Free:** Contains no fluoride, SLS, or artificial additives, prioritizing safe and natural oral care.
- **Naturally Refreshing:** Offers an exotic blend of flavors and a clean feel, transforming brushing into a refreshing experience.
- **Safe for Daily Whitening:** Gently removes stains without harming enamel, making it ideal for daily use.

Recommended Usage Instructions

1. Twice Daily Use

- Apply a pea-sized amount to a soft-bristled toothbrush. Brush gently for two minutes, covering all areas of the mouth.
- Suitable for adults and children above 12 years old.

2. Additional Tips

- For best results, follow up with a natural mouth rinse.
- Store in a cool, dry place to preserve the freshness of the herbal ingredients.

Ayurvedam Charcoal Toothpaste combines effective whitening with deep, natural care, ensuring a healthy mouth and confident smile each day. Enjoy the power of Ayurveda with the benefits of activated charcoal and essential minerals—bringing the best of ancient wisdom and modern science to your oral health routine.